DIANA’S TOP 10 TRAINING TIPS

1. **Find a way to show you aren’t perfect early on in your training.** It demonstrates you aren’t perfect, aren’t distant and removed from the lives of their students, families and colleague teachers.

   Example: Describe yourself doing something in a non-perfect way with a student. This allows the participant to admit to his/herself, “yes, I too have made mistakes: any may have been responsible for escalating problem behavior accidentally at times. The message that you are real and understand the stresses of working with difficult kids greatly increases receptivity for altering what they do in the face of difficult behavior.

2. Remember that **training is for three purposes and evaluate in those terms**
   - to alter belief systems (indirectly),
   - to provide knowledge on best practice,
   - to practice skills.

   Decide the main emphasis of your training, then design workshop evaluation forms with sentence stems that will allow you to discover whether you succeeded. No presentation can equally achieve all three purposes.

3. **Use humor.** Cartoons are appreciated by everyone! Funny stories help too. But remember to say, “I’m joking” if you think you could possibly be misinterpreted in your humor.

4. **Use a non-example paired with an example** of the concept you are talking about. When an audience hears “what NOT to do” and recognizes themselves, they are more receive to the positive example of what to do.

5. **Tell stories** to illustrate a point and use metaphors. These help the participants recall material later.

6. **Time each segment of your training** in 5-10 minute segments before you begin so you can keep a handle on pacing. Know what you are trying to accomplish and never allow a training to “get off task” for long. Achieve your objectives.

7. **Remember the 3-part structure: Preview/ Present/ Review.** It helps the audience believe in your grasp and organization of the material:

   a) **Preview:** Before you begin, tell the audience what you will cover and how long the training will last. Establish your credibility for telling them. Ask them to state any burning needs before you begin. Respond with whether or not you will cover any “burning needs” that arise. If you won’t cover something, tell them other ways they can get what they wanted if at all possible.
b) **PRESENT:** Tell them what you told them you would do for the rest of the session.

c) **REVIEW:** At the very end, remind them that you told them what you said you would, restating again what you came to present.

8. **PLAN PRESENTATION STYLE** to match main audience make up. Consider audience trends. These are trends, with plenty of exceptions, that I have observed in training 22,000 educators in California on behavior plans.

   - Administrators like short summaries and a few illustrating stories, but are really interested in forms/handouts they can pass on. They don’t tend to like hands-on group work. They tend to sneak out for cell phone use if an activity beyond several minutes occurs.

   - School Psychologists and Speech/Language Specialists are desperate-for-theoretical-knowledge individuals and will patiently sit through lengthy trainings to get to pieces they can use. They tend to be neutral on group work and will withdraw into shop-talk readily when they are suppose to be doing a group assignment.

   - Teachers/Aides are thrilled to be with adults and need time to interact. They tend to be hands on folks and love to present to each other in small groups and to make things to use later. They love humor and recognize pacing problems quickly. They are skeptics and want concrete, here-and-now examples liberally sprinkled in any theory. They appreciate anything that can be used tomorrow! If you don’t know and/or aren’t prepared to present the practical application of your material, don’t present theory to this audience.

9. **ACT CONFIDENT IN YOUR ROLE** even if you don’t feel it. If you don’t know something that is asked by the audience—say so without fear. Be amazed at their insight—not threatened. It’s not your job to know everything, so don’t feel threatened if you don’t—who does! Breathe. Laugh. Acknowledge how interesting or insightful or thought provoking, the statement was. “That’s a really insightful thought”—“Never thought of that implication. Hmmm”. (Note: You just delivered a reinforcer!) Tell them you really will want to find that out and get back to them later. Ask for an email address, etc. or some other way to get them a better or more thorough response if you can.

10. **USE A LOT OF VISUALS** (overheads/powerpoints/videos, pictures, etc. as well as graphically organized handouts—nobody reads dense text!) Do not stay on one visual for a long period of time—especially if the presentation time is in the afternoon. But also aware of the potential danger of being too jazzy. People start focusing on the razzle-dazzle of the technique and lose focus on the content. Also, for low technology users, too much technology emphasizes the distance between you and them, thereby potentially lowering receptivity.

11. **BE UNPREDICTABLE & KEEP PEOPLE GUESSING**—especially in the late afternoon. (How about 11 things on a top-ten list?) It keeps people awake. Move around, jump on the table, phrase something in an unusual way. If you can, move all throughout the room. Use your hands.